**BEME5-III**

**Seventh Semester B. Tech. Mechanical Engineering**

**Examination Aug/Sep-2015**

**Elective-Management of Technology**

**Time:-3Hours Max. Marks: - 75**

**SECTION-A**

**Answer any five questions. (5\*5)**

1. Define the term MRP.
2. Write a short note on Project Approach.
3. Briefly write about Inventory Status Files.
4. Define Matrix.
5. Mention the benefits & drawbacks of MRP.
6. What are the steps for appointing the Workers & Labors?
7. What is purchasing?

**SECTION-B**

**Answer any two questions. (10\*2)**

1. Write a detail note on Interviews.
2. Trace out the factors that affect Company Organization.
3. Describe the concept of Brainstorming.

**SECTION-C**

**Answer any two questions. (15\*2)**

1. Give an overview of Network Analysis.
2. Write a detail note on Strategic Marketing.
3. Describe Importance of Purchasing in detail.